



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 4937300

Schedule Dates 08/04/21-08/10/21
Advertiser Glenn Youngkin for VA Governor-R (140580)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand YKIN/ORDR/0804-0810 (1596515)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE YKIN/ORDR/804810
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments NEW ORDER FOR YOUNGKIN FOR GO

Date Entered 08/03/21
Last Modified 08/03/21
Entered By Alexa Schram
CO-OP No
External # 30076332
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,697.50
Net Total \$71,952.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Aug. 2021	90	\$84,650.00
Grand Total:	90	\$84,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/04/21-08/06/21	2	:30	9A- Live with Kelly				2	2	2			6	\$350.00	\$2,100.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY &	8/3/21
2.0	Normal Line / SPOT	08/09/21-08/10/21	2	:30	9A- Live with Kelly		2	2						4	\$350.00	\$1,400.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY &	8/3/21
3.0	Normal Line / SPOT	08/04/21-08/06/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM				1	1	1			3	\$700.00	\$2,100.00	Washington (WJLA)	Daypart EN 7NEWS ON YOURSIDE AT(Agency)- null	8/3/21
4.0	Normal Line / SPOT	08/09/21-08/10/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1	1						2	\$700.00	\$1,400.00	Washington (WJLA)	Daypart EN 7NEWS ON YOURSIDE AT(Agency)- null	8/3/21
5.0	Normal Line / SPOT	08/04/21-08/06/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1	2	1			4	\$1,000.00	\$4,000.00	Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE A(Agency)- null	8/3/21
6.0	Normal Line / SPOT	08/09/21-08/10/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1						2	\$1,000.00	\$2,000.00	Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE A(Agency)- null	8/3/21
7.0	Normal Line / SPOT	08/07/21-08/07/21	2	:30	6P- News-7News ON YOUR SIDE Weekend at 6PM							1		1	\$400.00	\$400.00	Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE A(Agency)- null	8/3/21
8.0	Normal Line / SPOT	08/08/21-08/08/21	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$400.00	\$400.00	Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE A(Agency)- null	8/3/21

CONFIRMATION CONTRACT

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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9.0	Normal Line / SPOT	08/05/21-08/06/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM					1	1			2	\$700.00	\$1,400.00	Washington (WJLA)	Daypart LN 7NEWS ON YOUR SIDE A(Agency)- null	8/3/21
10.0	Normal Line / SPOT	08/09/21-08/10/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1	1						2	\$700.00	\$1,400.00	Washington (WJLA)	Daypart LN 7NEWS ON YOUR SIDE A(Agency)- null	8/3/21
11.0	Normal Line / SPOT	08/07/21-08/08/21	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1	1	2	\$350.00	\$700.00	Washington (WJLA)	Daypart LN 7NEWS ON YOUR SIDE A(Agency)- null	8/3/21
12.0	Normal Line / Access	08/04/21-08/06/21	2	:30	6:58:46P- Wheel Of Fortune				1	2	1			4	\$1,800.00	\$7,200.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)- null	8/3/21
13.0	Normal Line / Access	08/09/21-08/10/21	2	:30	6:58:46P- Wheel Of Fortune		2	2						4	\$1,800.00	\$7,200.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)- null	8/3/21
14.0	Normal Line / Access	08/04/21-08/06/21	2	:30	7:29:26P- Jeopardy				2	1	2			5	\$2,800.00	\$14,000.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)- null	8/3/21
15.0	Normal Line / Access	08/09/21-08/10/21	2	:30	7:29:26P- Jeopardy		2	1						3	\$2,800.00	\$8,400.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)- null	8/3/21
16.0	Normal Line / Prime	08/04/21-08/04/21	2	:30	7:57:56P- ABC-Press Your Luck (Wednesday)				1					1	\$2,000.00	\$2,000.00	Washington (WJLA)	Daypart PT PRESS YOURLUCK(Agency)- null	8/3/21
17.0	Normal Line / Prime	08/04/21-08/04/21	2	:30	10P- ABC-Match Game (Wednesday)				1					1	\$2,500.00	\$2,500.00	Washington (WJLA)	Daypart PT MATCH GAME(Agency)- null	8/3/21

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18.0	Normal Line / SPOT	08/04/21-08/06/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				2	2	2			6	\$400.00	\$2,400.00	Washington (WJLA)	Daypart DT 7NEWS ON YOUR SIDE A	8/3/21
19.0	Normal Line / SPOT	08/09/21-08/10/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		2	2						4	\$400.00	\$1,600.00	Washington (WJLA)	Daypart DT 7NEWS ON YOUR SIDE A	8/3/21
20.0	Normal Line / Prime Premium	08/05/21-08/05/21	2	:30	9P- ABC-When Nature Calls (Thursday)					1				1	\$2,000.00	\$2,000.00	Washington (WJLA)	Daypart PT WHEN NATURE CALLS(Agency)- null	8/3/21
21.0	Normal Line / Prime	08/08/21-08/08/21	2	:30	10P- ABC-To Tell the Truth (Sunday)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)	Daypart PT TO TELL THE TRUTH(Agency)- null	8/3/21
22.0	Normal Line / SPOT	08/04/21-08/06/21	2	:30	12:57:56P- ABC-GMA3: What You Need to Know				1	1	1			3	\$300.00	\$900.00	Washington (WJLA)	Daypart DT GMA3: NEED TO KNOW(Agency)- null	8/3/21
23.0	Normal Line / SPOT	08/09/21-08/10/21	2	:30	12:57:56P- ABC-GMA3: What You Need to Know		1	1						2	\$300.00	\$600.00	Washington (WJLA)	Daypart DT GMA3: NEED TO KNOW(Agency)- null	8/3/21
24.0	Normal Line / SPOT	08/04/21-08/06/21	2	:30	2P- ABC-General Hospital				1	1	1			3	\$500.00	\$1,500.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL	8/3/21
25.0	Normal Line / SPOT	08/09/21-08/10/21	2	:30	2P- ABC-General Hospital		1	1						2	\$500.00	\$1,000.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL	8/3/21
26.0	Normal Line / SPOT	08/04/21-08/06/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				1	2	2			5	\$500.00	\$2,500.00	Washington (WJLA)	Daypart EM 7NEWS ON YOUR SIDE A	8/3/21

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27.0	Normal Line / SPOT	08/09/21-08/10/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		2	1						3	\$500.00	\$1,500.00	Washington (WJLA)	Daypart EM 7NEWS ON YOUR SIDE A	8/3/21
28.0	Normal Line / SPOT	08/04/21-08/06/21	2	:30	6:58A- ABC-Good Morning America				2	2	2			6	\$900.00	\$5,400.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA	8/3/21
29.0	Normal Line / SPOT	08/09/21-08/10/21	2	:30	6:58A- ABC-Good Morning America		2	2						4	\$900.00	\$3,600.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA	8/3/21
30.0	Normal Line / SPOT	08/07/21-08/07/21	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$300.00	\$300.00	Washington (WJLA)	Daypart EM 7NEWS ON YOUR SIDE A(Agency)- null	8/3/21
31.0	Normal Line / SPOT	08/07/21-08/07/21	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$350.00	\$350.00	Washington (WJLA)	Daypart EM GMA - SAT B(Agency)- null	8/3/21
32.0	Normal Line / SPOT	08/08/21-08/08/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$400.00	\$400.00	Washington (WJLA)	Daypart EM GMA-SUN(Agency)- null	8/3/21

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